



The Ultimate Guide To

GROW YOUR AGENCY

THE ULTIMATE GUIDE TO GROW YOUR AGENCY

Yup... Run an Agency from anywhere on the Planet!

\$143,210.88

^^ That's what one of our members generated in his first 90 days using the exact system you're about to take a peek at!

What's up, It's Brandon, the founder of the ["RankDaddy For Agencies" Facebook group](#), which is where agency owners from around the globe collaborate on the most effective ways to grow their Online Businesses!

There's currently a massive opportunity that can be filled by Agency owners.

What is it?

Bringing local businesses more customers than they've ever had! When you have that skill set, you're paid handsomely.

We have some simple techniques that you can take advantage of to build a successful SEO agency in your spare time and make money without having to do any of the technical stuff. (and without using any of your own \$)

Our members have used this process to build and scale their own SEO agencies which has afforded them the lifestyle they have always dreamt of.

Follow this process, and you too, can experience:

- Financial freedom,



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- Time freedom, and
- Spacial freedom.

... with all these freedoms, you'll be able do whatever you want, whenever you want, and wherever you want.

If your agency does Client Website, SEO, you already know that this is hands down, the fastest way to start an online business and scale it to five figures a month, extremely quickly, using none of your own money.

So Let's get started.

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Growing your SEO Agency from Zero to \$10K/month is simple when you know how to effectively implement the 3 Pillar System:

Pillar #1) Finding Clients

Pillar #2) Landing Clients

Pillar #3) Outsourcing Everything

Let's dive deeper.

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Pillar #1:

Finding Clients

The cool thing is that Rank Daddy has been helping agencies grow for several years now.

With thousands of members using our system, we have a massive amount of data that you can take advantage of. It helps us know exactly what's working Now!

Recently we polled our group members in an effort to help new people joining us, to see what's the best industry to go after when client landing.

The poll showed that the highest number of our students' clients came from the niches below.

Here's an insider's peek at what we found.

We've noticed that these business types are focused on growing their business, so they'd really rather have someone else to do the online stuff....

And they pay like clockwork.

Every. Single. Month

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Roofing

Real Estate

Gutters

Towing

Plumbing

Carpet

Tree service

Dentist

cleaning

Medical

General

Flooring

HVAC

Contractor

E-commerce

Multi-location

Lawn Care

Pool service

business

Lawyers

Hair Salon

Landscaping

Consulting

Water Damage

Limousine

Moving company

Skin Care

Garage door

Pest control

Auto Repair

Remodeling

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Pillar #2

Landing Clients

Focus your client landing efforts in cities between 80,000 to 200,000 population.

The Competition level is LOW, and the odds of getting fast results is HIGH!

Don't make the mistake made by most, who target clients on a national scale. If you do that, you'll have to compete with thousands of competitors.

Let's reason on this.

In the average city of 100,000 people, you'll find that there are about 20 roofing companies.

Chances are, out of the 20 roofing companies, only 15 have a website.

And out of the 15, only five companies could be implementing some sort of SEO strategy.

How many of the five companies actually know what they're doing when it comes to SEO?

Maybe 1! ... or none of them. So that's your competition!

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One Website! Seriously! Clients see an average of triple revenue growth by being in the top 3 of google!

And we just determined that there's only one website in competition with your client.

So... It's easy as pie for you to get these roofing companies and help them rank at the top of Google.

They all know everything about roofing, and they're getting paid a lot of money to do it.

But they don't know how to get found online consistently.

The skill you bring to the table is highly valuable to them. This is why they pay you

Month. After. Month

Prospect and Land Your Client Quickly and Easily

By now, you already have a business type and a city in mind to target.

The next thing is to prospect and land your clients.

First, Identify Your Prospect



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Use Google to search for the business type of your choice in the city you selected in the previous step.

For instance,

If you chose “towing” as a niche and “Temecula” as your city...

... then search on google “Temecula Towing” or “Temecula Towing Services” or “Towing Services in Temecula.”

Google search results will show you businesses ranked on page 1, 2, 3, and onwards.

You’ll want to prospect from those showing on the 2nd page and below.

Find Mistakes That’s Affecting Your Client’s Ranking

Once you find a business, use SEO tools to check the current ranking and to find issues in the prospect’s website, which are preventing it from ranking.

This includes Meta Tags and Heading 1, aka the H1 Tag.

Use our Free SEO Tool: <https://rankdaddy.com/seo-scan/>

Check if the meta tag and headings are optimized with the keywords that people are looking for. The best keywords should be the “business type” together with the “local city.”

For instance, the meta tag and Heading1 should look like:



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... “ Temecula Towing company” or “Towing Company Temecula.”

Then Record A Screencast Video

At this point, you create a screencast video to show your prospect a number of things they can tweak to bring their ranking at the top of the search engine.

We Use screencast-o-matic Or Loom

Point out a couple small things about how your prospects website is underperforming and show them how to properly set things in order to improve their ranking. Make sure your prospect feels the confidence in whatever you're promising.

At this point, don't mention the price of your services. Show that you understand and care about the client's business.

Only mention your rate when the client asks you. On the LOW end, you'll charge \$1,000 per month.

After recording, send your email to the client.

Pro tip: Use a chrome plugin called Banana Tag to see when the prospect opens the email.

(We go deeper into exactly what to show on the screencast video and more... in video training. You'll get the link shortly.

Patience grasshopper!



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Pillar #3

Outsource Everything

Once your client has paid, you use a small chunk of their money, to do all the seo work.

This is the point where you make your money without spending any. All you need to do is get your price and spend less on outsourcing everything to a team of experts.

We have multiple teams of experts Dedicated to providing all SEO Services for our Rank Daddy members. You can outsource all the SEO work by ordering anything and everything you need for you. The great thing is, these sources are EXCLUSIVE for RankDaddy Pro Members. They are not available to the Public.

We use:

<https://seooutsource.com/>.

and

<https://Localyze.io>

and for Rank Tracking You can get a free 30 day trial at

<https://SerpTrack.io>

It's cheaper, faster, and tracks more keywords per dollar than any other keyword tracker. We had it developed just for our members. (although this one is available to anyone)

On these sites, you will find all the SEO services that your client needs. In 20 -30 minutes, you can order the services for the entire month of SEO work, and get it done for you. They do all the work... You take all the credit!

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Lets Run Some Numbers

Let's say you land a client paying \$1000/mo, then you spend \$500 ordering SEO services, you'll have a profit of \$500 per client in their first month. (this is the worst case scenario)

You normally only spend ½ of the \$1000 on outsourced services in month 1-2 because most of the campaign work is front loaded.

In month 3-4... you'll only spend about 30-40%

By month 5-6, it's totally normal to only spend 10-20% of the SEO fee, on outsourcing. The longer you have a client, the more you keep as profit.

Now... This may blow your mind...

We have multiple clients, who have been with us since 2015 when we started this process, still paying month after month.

\$1000, \$2000, \$3000 per month and more...

And all the SEO work has been done for years. Every once in a while we add some content, or a Press Release.. otherwise its 100% profit.

Do the math...

If you have 10 clients, even at the minimum \$1000/mo, that's over \$100K per year in revenue, and you've built this all in your spare time.



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So, what's Next?

Join our community of SEO Agency owners.

["RankDaddy For Agencies" Facebook group!](#) (If you haven't already)

It's one of the most active and engaged agency groups on the planet!

We frequently have live trainings that go even deeper into how to start, build, and scale, a wildly profitable agency.

Watch a Live Training Replay!

After all... There's only so deep we can go, in a PDF Guide.

<https://rankdaddy.com/Agency-Growth-Training>

You'll see the steps we've covered in this guide, with more details, and carried out right before your eyes!

Soak up some more trainings at <http://RankDaddy.tv>

Catch episodes on YouTube, Apple TV, iTunes, Google Play, SoundCloud, iHeartRadio and more.. topics like:

- Prospecting
- Client Landing
- Starting An Agency from Scratch
- Getting High Ticket Clients
- Keyword Research
- Clients with Multiple Locations
- Handling Objections & more!



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Check out some of our member successes!

<https://RankDaddy.com/success>

Add Me as Friend on Facebook!

<Facebook.com/CatchaWaveBrandon>

P.S.: If you got value out of this guide, feel free to share it with friends and/or colleagues who would benefit from it.

Copy & paste this link to share:

<https://RankDaddy.com/agencyguide>